



Privacy Policy

1. Introduction

This Privacy Policy applies to our website at www.diasporalaw.com ("the Website"). The Website will be referred to as "the Platform". This Privacy Policy describes the type of personal data that we collect from you ("you/your") through the use of our services ("Services") or the use of our Platform, how that personal data, and also non-personal data, is used or disclosed by us and the safeguards we use to protect it.

Please read this Privacy Policy carefully. Your acceptance of our Privacy Policy is deemed to occur upon your first use of our Platform. If you do not accept and agree with this Privacy Policy, you must stop using our Platform immediately.

2. Who we are

Here are the details that we, as 'data controller', are required to give to you in accordance with Data Protection Legislation and any other applicable or updated law which relates to the protection of individuals rights with regard to the processing of personal data:

Our Website address is: www.diasporalaw.co.uk

Our company name is: Diaspora Law Limited (Diaspora)

Diaspora Law Limited is registered at 565 Green Lanes, London, England, N8 0RL

Diaspora Law Limited is registered with the ICO.

3. Data We Collect

We gather, transfer and process the following data about you:

3.1 Data from Platform Interactions:

3.1.1 Personal details you provide while entering competitions, promotions, or surveys. This includes data submitted during registration, subscribing to services, creating an account, posting content, or requesting further services.

3.1.2 Personal and non-personal data you furnish when contacting us (email, phone, video call, etc.).

3.1.3 Personal data provided via our social media platforms.

3.1.4 Requests to receive marketing materials.

3.2 Data for Service Provision:

In addition to the above, we collect data to enable us to deliver our services:

3.2.1 Records of our communication with you.

3.2.2 Details of your platform visits and accessed resources.

3.2.3 Details of transactions conducted through our platform.



3.2.4 Device information (e.g., IP address, browser, operating system) for system administration and reporting aggregate information to advertisers (statistical, non-identifiable data).

3.2.5 Any personal data uploaded to our platform and any other interaction data you provide.

3.3 Credit Card Details Security

We do not store credit card details and will not share this customer data with third parties without your consent.

3.4 Specific Personal Data Collected

The specific personal data we gather depends on your circumstances and the chosen products and services. This data may include: name, address, email address, phone number, financial information (for certain services), personal identification information (for certain services), and any additional personal data required for the service or product provided, or which you share through our platform.

4. Cookies

We use cookies to distinguish users and improve the user experience of our Website. Please refer to our Cookie Policy for more information.

5. How we use what we collect

5.1 We use personal and non-personal data about you to:

- Presenting Platform content effectively
- Providing information on and enabling you to use products and services
- Improving our service by responding to your requests
- Taking steps at your request prior to entering into a contract
- Administering contests, promotions, surveys, or other Platform features
- Informing you about changes to our service
- Providing or facilitating the provision of legal and professional services
- Contacting you about similar products and services
- Informing you about other goods and services that might interest you
- Allowing selected third parties to contact you with your consent

5.2 In some instances, it may be appropriate for us to combine your personal and non-personal data with other information that we hold about you, such as combining your name with your geographic location or your browsing or purchasing history.

5.3 If you wish to receive marketing communications to help you with your legal and professional needs, including insights, marketing information, and exclusive offers to help you grow and protect your business, you can indicate your consent by ticking the relevant box when we collect your personal data. You can



unsubscribe or change your preferences at any time via the link provided in our email messages or by contacting us at info@diasporalaw.co.uk.

5.4 You can update your contact preferences at any time via your Online Account, or by contacting us at any time via info@diasporalaw.co.uk.

5.5 Please note that we do not identify individuals to our advertisers (if any), but we provide them with aggregate information to help them reach their target audience. We also use the information we have collected to display advertisements to that audience.

5.6 If you no longer wish for us to process your personal data for marketing purposes, you can contact us at info@diasporalaw.co.uk, and we will update our systems. However, please acknowledge that this may limit the products and services we can provide to you. In some cases, the collection and retention of personal data are statutory or contractual requirements. Please see point 7 for further details on the retention of personal data.

5.7 In addition to section 5.1, we will only use your personal data when the law allows us to do so. This includes situations where:

- We need to perform the contract we are about to enter into or have entered into with you.
- It is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests.
- We need to comply with a legal or regulatory obligation.

5.8 We do not rely on consent as a legal basis for processing your personal data other than in relation to our marketing communications or sending third-party direct marketing communications to you via email, post, phone, or text message. You have the right to withdraw consent to marketing at any time by updating your contact preferences in your Online Account, and we will move your data to our “unsubscribe list”. Alternatively, you can contact us at any time via info@diasporalaw.co.uk. Please acknowledge that withdrawing consent may limit our ability to provide the best possible services to you.

5.9 With your consent, we will use your data for marketing purposes that will lead to us contacting you by email, post, phone, or text message with appropriate information, news, and offers on our Services. We agree that we will not do anything that we have not agreed to under this Privacy Policy, and we will not send you any unsolicited marketing or spam. We will take all reasonable steps to ensure that we fully protect your rights and comply with our obligations under the Data Protection Legislation.

6. Where we store your data

6.1 We may transfer your data to third parties for storage outside the UK in connection with the above purposes. By giving us your personal data, you agree to this arrangement. We will ensure your data is protected and up to date.

6.2 Ensuring data security is a top priority for us. To protect your data, we have implemented appropriate physical, electronic, and managerial procedures to safeguard and secure the data collected through our



Platform. Additionally, we restrict access to your personal data to only those employees, agents, contractors, and other third parties who have a legitimate business need to know. These individuals are bound by a duty of confidentiality and will only process your personal data according to our written instructions.

6.3 We have established procedures to address any suspected personal data breaches. In the event of a breach, where legally required, we will notify you and any relevant regulator.

6.4 Our security measures include the implementation of a firewall and other cyber security measures to protect all data and maintain a high level of security.

6.5 Despite the security measures we have in place, it is important to note that the transmission of data over the internet is not entirely secure. We advise you to take appropriate precautions when transmitting data to us over the internet, as there is a risk that such transmission may not be secure despite our efforts.

7. Retention of Data

7.1 We will retain personal data for the life of your contractual arrangement with us and for a period of up to 5 years after your relationship with us has ended. We are required to retain personal data for a longer period to ensure we comply with our regulatory and legislative requirements.

Please refer to the data retention periods outlined below.

Marketing Purposes, to assist you with your legal needs by delivering insights, information, and exclusive offers to support your business growth and protection.

Data Collected: Name, email address, phone numbers, and postal address (if provided).

Legal Basis: Consent

Retention Period: 3 years from your marketing sign-up date.

Prospective Client with Platform Account (Non-Paying), to manage your interaction with our platform.

Data Collected: Name, email address, phone numbers, job role, and postal address.

Legal Basis: Contractual - Pre-contractual steps

Retention Period: 5 years from your last contact or platform login (whichever is later).

Client Contractual Arrangement, to fulfill the legal and professional services contract agreed upon through the Terms of Engagement.

Data Collected: Name, email address, phone numbers, job role, postal address, call and video recordings.

Legal Basis: Contractual - Provision of legal or professional advice

Retention Period: Minimum of 5 years from your last contact or platform login (whichever is later).

7.2 We do not store credit card details, other than storing them momentarily on the App until they have been dispatched to our payments provider.



8. Disclosing Your Personal Data

We are permitted to disclose your personal data under the following circumstances:

8.1 Business Transactions:

Potential Sale or Purchase: We may disclose your data to a potential buyer or seller of our business or assets.

Group Companies: We may disclose your data to other companies within our group (subsidiaries, ultimate holding company, and its subsidiaries).

8.2 Legal Obligations and Rights:

Legal Requirements: We may disclose your data if legally obligated or to protect the property, safety, or rights of others.

Legal Proceedings: We may disclose your data in connection with legal proceedings (including potential proceedings).

Defending Our Rights: We may disclose your data to establish or defend our legal rights.

Fraud Prevention: We may exchange personal data with others to prevent fraud or credit risks.

8.3 Third-Party Service Providers:

Supporting Services: We use third-party service providers for functions like payment processing, search, advertising, and technology services. We only share the necessary personal and non-personal data with them to provide their services. We take steps to ensure your data is handled securely and in accordance with data protection laws by both us and the service providers.

8.4 Additional Providers:

We may use additional providers for services like SMS alerts, software development, advertising management, accounting, insurance, regulatory compliance, and legal professional communication.

8.5 Policy Updates:

We may update this list of providers, so please check this page periodically.

9. Your Data Protection Rights

Under Data Protection Legislation, you have several rights regarding your personal data held by us:

Access: You can request a copy of your personal data by contacting us at info@diasporalaw.co.uk. This is usually free, but we may apply an administration charge for excessive or repeated requests.

Data Portability: You can request the transfer of your personal data to another service provider in a secure electronic format.

Rectification: You have the right to have inaccurate personal data corrected and incomplete data added to your record.

Restriction of Processing: In certain circumstances, you can object to or restrict the processing of your personal data, especially when we lack legitimate grounds for processing it.



Marketing Opt-Out: You can object to receiving marketing materials. You can withdraw your consent at any time by emailing us at info@diasporalaw.co.uk. You can also choose not to tick the relevant marketing consent boxes on our forms.

To exercise any of these rights, please contact us at info@diasporalaw.co.uk.

10. Security

We are committed to ensuring your personal data is protected and held securely. However, the internet is not a secure medium, and we cannot accept responsibility for the security of data during transmission.

11. Making a complaint

If you believe we have not processed your personal data in accordance with Data Protection Legislation, you can make a complaint to:

Deepak Nagar, Director at info@diasporalaw.co.uk

Or via post to:

Deepak Nagar

Director

Diaspora Law

565 Green Lanes,

London, England, N8 0RL

12. Links to other websites

Our Platform may contain links to other websites. We do not accept any responsibility or liability for these websites' privacy policies. We advise you to check their privacy policy before providing any data to them.

13. Changes

If we change our Privacy Policy, we will post the changes on this page.

14. Terms and Conditions

Please visit our Platform Terms of Use for more information.

15. Your consent

By using our Platform, you consent to our Privacy Policy.



16. Dispute Resolution

We will use our best efforts to settle any dispute that may arise out of or relate to this Privacy Policy. If a dispute cannot be settled, either party may propose mediation.

This Privacy Policy (and any non-contractual disputes arising from it) shall be governed by English law and any disputes arising from it shall be subject to the jurisdiction of the English courts.